

YOUR PATH TO ORGANIC SUCCESS

WHAT IS

- OCal stands as California's pioneering organic-equivalent certification program, setting the benchmark for excellence in organic cannabis cultivation.
- Accredited by the California Department of Food and Agriculture (CDFA), OCal mirrors the rigorous standards of the National Organic Program.
- It ensures adherence to strict organic protocols, promoting sustainable farming practices, and ensuring the integrity of organic products.
- With OCal, a cannabis brand gains credibility, integrity, and recognition as a leader in organic excellence.
- OCal's accreditation by the CDFA underscores its commitment to regulatory compliance and industry-leading standards.

WHO IS ENVIROCANN

- Envirocann is the pioneering certification body behind OCal, dedicated to promoting organic cannabis farming and environmental stewardship since 2016.
- Envirocann conducts thorough assessments to verify compliance with OCal standards.
- Envirocann empowers cannabis farmers to embrace sustainable practices, uphold ethical principles, and thrive in the legal cannabis industry.

WHO IS SAMETEAM

- SameTeam is your strategic partner for achieving OCal certification and elevating your cannabis brand to new heights.
- We offer comprehensive support services, including marketing, branding, networking, and retail outreach.
- Our team of experts collaborates with you to craft compelling narratives, build strong relationships, and enhance your brand visibility.
- With SameTeam, you gain access to premium media support, industry connections, and tailored solutions to amplify your success.

www.envirocann.com



AT A GLANCE BENEFITS

- **Premium Pricing:** Certified clients can achieve premium prices of \$25-\$50 per pound **and more**, enhancing profitability and market competitiveness.
- **Market Access:** Gain access to exclusive markets actively seeking OCal-certified brands, expanding sales opportunities and consumer reach.
- **Consumer Trust:** Build trust and credibility with consumers by showcasing commitment to organic excellence and sustainable farming practices.
- **Expert Support:** Receive professional guidance and support from Envirocann and SameTeam, ensuring a smooth certification process and value with a certification.
- **Networking Opportunities:** Access valuable networking events and connections facilitated by SameTeam, fostering growth and collaboration in the industry.



EXPERIENCE THE DIFFERENCE WITH OCal CERTIFICATION

Contact us today to learn more about how the OCal certification can elevate your cannabis brand and set you apart in the competitive market.

Info@envirocann.com

JOIN THE MOVEMENT FOR AN



Organic Future!

LET'S GET YOU  CERTIFIED

01

Less than 1-acre Farm

\$6,600 annually, inclusive of OCal Certification and basic marketing and networking support from SameTeam. Includes listing on all associated websites, 1-free entry to the OCal Cup.

02

More than 1-acre Farm

\$10,600 annually, inclusive of OCal Certification and enhanced marketing and networking support from SameTeam. Includes listing on all associated websites, 1-free entry to the OCal Cup.

03

Enterprise Brand

\$12,600 annually, inclusive of OCal Certification and enhanced marketing and networking support from SameTeam. Includes listing on all associated websites, 1-free entry to the OCal Cup. Includes a reduced OCal Certification + SameTeam networking fees for 'supplier farms'.

No Refunds. OCal Certification is not guaranteed.