









# Certified Farm



#### **Create a Personal Connection with the Industry and Consumers**

The Envirocann Certification is the best way for cannabis brands to guarantee they'll receive the attention they deserve throughout the supply chain.

# Satisfied Consumer

# THE ENVIROCANN Certified Manufacturing NETWORK

#### **Certfied Farms ensure Confidently Clean Cannabis**

Lab testing during production ensures the integrity of the supply chain and allows for complete transparency to the distrubter and consumer.

### Certified Retail

#### **Attract a New Concious Generation of Consumers**

Informed consumers are looking to shop at a location that provides well educated staff, clean environment, and a reliable inventory of top shelf, Certified, and organically produced cannabis products.

Envirocann is more then a 3rd party certification company... We are a bridge between the world's best cannabis brands and consumers.

CERTIFIED LIKE A PRO

Hello@envirocann.com



# FARM CERTIFICATION OVERVIEW



### **OUR OBJECTIVE**

We help direct the consumer towards companies that are dedicated to delivering clean, quality products every time.

From the farm to the shelf we verify Best Management
Practices, the production of
Clean & Compliant
cannabis, Environmental
Stewardship, and a
commitment to Social
Justice.

Envirocann Certification
aims to connect conscious
cannabis brands and
consumers...the ones
dedicated to the community
and to the integrity of the
cannabis plant.



### **Envirocann Certification**

We offer a process and product based certification that reflects local, state and environmental compliance combined with onsite inspections backed by laboratory analysis. This level of certification requires routine sample collections and site audits with pesticide residue testing. The **Envirocann** logo is used to distinguish **Clean**, **Compliant**, and **Sustainably** cultivated products.



### **EnvirOganic Certification**

The **EnvirOganic** certification reflects that all state and local compliance standards are met along with the implementation of Organic Management Practices, including regenerative land stewardship. This level of certification allows farmers to display the **EnvirOganic** logo on final products. The **EnvirOganic** logo represents cannabis grown using exemplary practices, organic inputs, and in a manner exceeding current National Organic Standards.

## MARKETING PROGRAM



### EACH CLIENT WILL RECEIVE

- 1. One Custom Video
- 2. Four Custom Posters (Seasonal)
- 3. 100 Stickers (For product packaging)
- 4. Representation at events
- 5. Monthly Promotion on Social Media
- 6. Included in Press Releases (2 annually)
- 7. 1 Distributor Sales Trainings
- 8. 2 Retail Budtender Trainings
- 9. Client Onboarding & Sales Training (2x a year)
- 10. Custom Client Page on Envirocann website



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# FARM CERTIFICATION PROCESS



**Step 1:** Complete Application +

Contract + Pay Fee

Step 2: Complete Envirocann

Management Plan (EMP)

Once EMP is completed we must first conduct a **desk audit** before next step.

Step 3: Schedule Inspection(s)

Every inspection our team conducts sampling of material in production for every 5K - 10K sq ft of cultivation.

Step 4: Complete Lab Testing

Requirements

Consistent with your states pesticide testing requirements but conducted **during** production.

Step 5: You're Certified!

Call us at (831) 440-6290 or email at hello@envirocann.com for pricing details.



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